

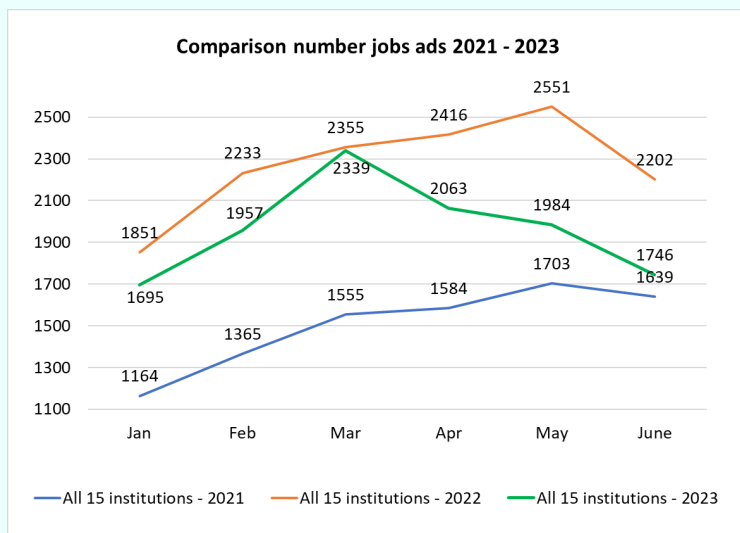
Swiss Graduate Jobmarket Monitor

Indicator J – Job Ads

This indicator monthly measures the published job ads on the platforms of 15 Career Services of Universities & Universities of Applied Sciences in Switzerland. The focus is on tracking job ads for graduates, e.g. career entry positions, traineeships, internships etc.

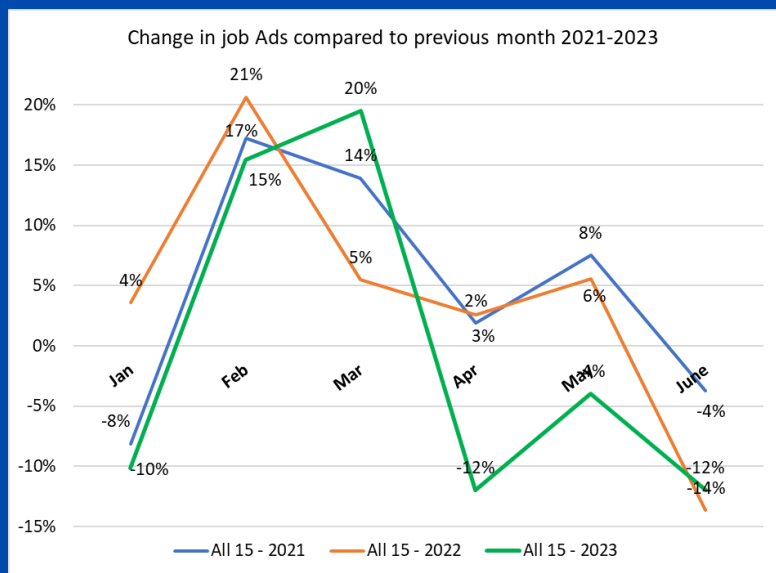
Development overall

The positive momentum experienced in the first quarter was interrupted in April, with a decrease in job ads to 2063. The trend continued in May, with a further decrease to 1984 job ads. June witnessed a slight decline as well, with 1746 job ads being posted. Although it was expected that the job ad numbers in 2023 would surpass those of 2022 after the first quarter, the data from the second quarter reveals a trend that aligns more closely with the 2021 pattern.



Monthly comparisons

The positive trend from the Q1/2023 was interrupted in April, with a decrease of 12% in the number of job ads compared to March. The negative trend continued in May, with a further decline of 4% in job ads. June also experienced a downturn, with a decrease of 12% in job ads posted. Analyzing the quarterly performance in comparison to the previous years, it is evident that the Q2/2023 deviated from the patterns observed in both 2021 and 2022.



Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23
88%	0%	-31%	-30%	161%	10%	-4%	-18%	-2%
-5%	-25%	54%	-45%	144%	-2%	-46%	77%	-12%
-23%	10%	14%	4%	35%	11%	-3%	26%	-44%
40%	86%	-100%	100%	0%	89%	24%	-62%	-13%
12%	-29%	33%	-7%	32%	69%	-26%	-10%	-15%
17%	14%	-10%	-1%	-12%	17%	-4%	-12%	-1%
19%	-16%	3%	2%	-5%	19%	11%	-5%	-29%
48%	-4%	-44%	68%	26%	15%	-9%	-22%	-4%
4%	-20%	-6%	-42%	-11%	59%	-16%	1%	-43%
12%	-15%	-10%	-11%	18%	25%	-29%	-7%	9%
0%	12%	-25%	-30%	68%	6%	39%	-9%	-12%
14%	-10%	16%	4%	-33%	-33%	0%	38%	0%
-40%	43%	-25%	37%	7%	48%	-34%	21%	-12%
-75%	480%	-69%	111%	63%	-45%	6%	-17%	33%
34%	-33%	-7%	32%	-10%	23%	-21%	-24%	30%

Change in job ads compared to previous month per university

From university to university

The university-to-university comparison shows a negative trend for Q2/2023. It highlights the dynamic nature of the job market for graduates in Switzerland during the second quarter of 2023. April and May saw a significant decrease in the number of job ads published by Career Services, with more than 60% of them reporting a negative growth rate. June plummeted further with over 70% of Career Services reporting a growth rate negative.

Impressum

The "Swiss Graduates Job Market Monitor" is a project of the Career Services Network of Switzerland (CSNCH), which attempts to record and map the development of the labour market for university graduates using four indicators.

Author :
 Adrian Martinez (HES-SO Valais-Wallis)
 adrian.martinezgarcia@hevs.ch