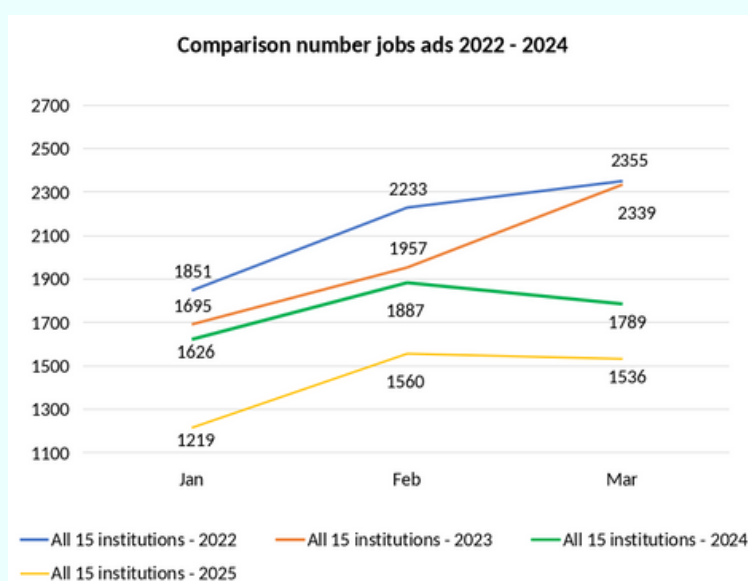
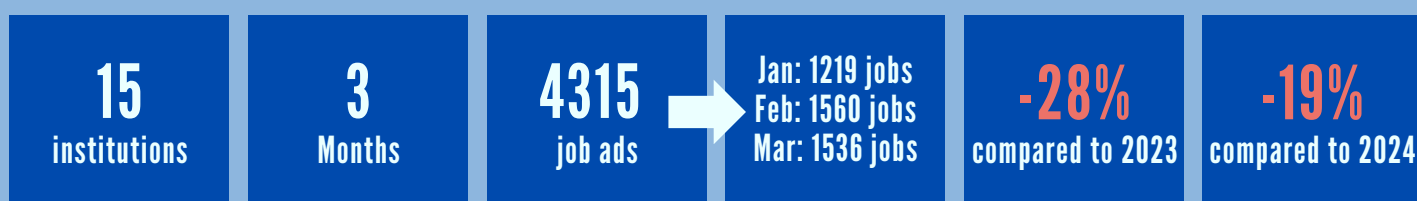


Swiss Graduate Jobmarket Monitor

Indicator J – Job Ads

This monthly indicator measures the published job ads on the platforms of 15 Career Services of Universities & Universities of Applied Sciences in Switzerland. The focus is on tracking job ads for graduates, e.g. career entry positions, traineeships, internships and so on.

Q1 2025 in a nutshell



Graph 1: Total number of monthly Job ads Jan- Mar 2022-2025
 Numbers based on 15 institutions

Overall Development

The number of job ads posted on university job portals across Switzerland continues to decrease, year after year. The beginning of 2025 is at an all time low in terms of job offers, indicating a continuous downward trend in job market activity.

In January, the lowest number ever has been registered - 1219 offers, compared to 1626 one year before, 1695 in 2023 and 1851 in 2022.

February sees a significant increase, with 1,560 job offers; however, this remains well below the figures from previous years. Additionally, the upward trend in February is well established, so the increase comes as no surprise.

In March, numbers remain practically the same, while in Q1 2024 they dropped by almost 100 jobs.

Finally, when comparing Q1 2025 with Q1 of previous years, they all follow the same trend of lower numbers in January, a drastic increase in February, and either an increase or decrease in March.

Q1 Comparison over time

Graph 2 illustrates a clear decline in Q1 job ads from 2023 to 2025, just like the last 4 quarters.

2023: The reference year, with the highest total of 5,991 job ads.

2024: Job ads dropped by 12% compared to 2023, with a total of 5,302 ads. This was still 23% more than the ads recorded in 2025.

2025: The lowest figure was recorded in 2025, with 4,315 job ads – a 28% decline from 2023 and a 19% decrease from 2024.

reference year	Total number Job ads	comparison year		
		2023	to 2024	to 2025
2023	5991	-	13%	39%
2024	5302	-12%	-	23%
2025	4315	-28%	-19%	-

Table: Total number of Q1 Job ads in comparison

Graph 2: Total Q1 Job ads 2023-2025 and comparison
 Numbers based on 15 institutions

The data highlights that the job market in 2025 continues to be significantly less favorable for students compared to previous years, with no signs of improvement.

From university to university

This graph aims to analyze how individual universities influence the overall trend, given the significant variation in the reported figures. The bottom row of the table displays the net positive growth rates: a value greater than zero indicates that more universities have experienced an increase in positions than a decrease, while a value less than zero indicates that more universities have seen a decrease in positions than an increase.

In the first quarter of 2025, the job market reached an all time low in January, with a net increase of -12.

However, in February, the net increase got reversed, and attained +13, which means that 13 universities have seen an increase in positions compared to January, and only 2 saw a decrease.

In March the numbers continued to grow for some universities or stabilized for others, and decreased for 4 universities.

The first quarter of 2025 displays significant fluctuations, but on a positive note, the sharp increase in numbers in February was sustained in March, suggesting that January may have simply been a slow month.

Q3/2024			Q4/2024			Q1/2025		
Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25
-13%	-2%	7%	34%	9%	-56%	10%	23%	-1%
-13%	17%	-29%	4%	6%	3%	-11%	22%	9%
-45%	11%	-10%	11%	40%	7%	-40%	89%	12%
-88%	300%	0%	-75%	300%	50%	-50%	-33%	50%
-47%	10%	47%	5%	5%	-4%	-20%	58%	64%
-14%	13%	-1%	-2%	8%	-6%	-11%	16%	-4%
-2%	-17%	25%	-12%	-3%	10%	-15%	39%	-1%
-6%	-27%	22%	31%	8%	-3%	-13%	0%	31%
38%	-11%	-10%	-5%	-6%	1%	18%	9%	-58%
11%	-24%	27%	9%	-20%	-1%	-19%	55%	28%
-7%	-6%	17%	13%	6%	-3%	-49%	32%	-29%
-18%	-17%	21%	-17%	37%	4%	-19%	32%	17%
-48%	150%	3%	-35%	25%	36%	-35%	86%	22%
-11%	-3%	-43%	94%	-48%	-6%	31%	19%	-4%
-45%	44%	-32%	74%	-36%	42%	-51%	112%	-34%
-44%	-11%	52%	-11%	-13%	9%	-22%	43%	-6%
-22%	69%	-20%	-9%	33%	-23%	-32%	60%	-2%
0%	-11%	9%	-28%	3%	-7%	-25%	-24%	-5%
11%	-68%	18%	-16%	18%	9%	-35%	6%	-21%

Graph 3: Change in job ads compared to previous month per university
 net increase: -13, -2, 3, 0, 6, 0, -12, 13, -2

Impressum

The "Swiss Graduates Job Market Monitor" is a project of the Career Services Network of Switzerland (CSNCH), which attempts to record and map the development of the labour market for university graduates using four indicators.

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