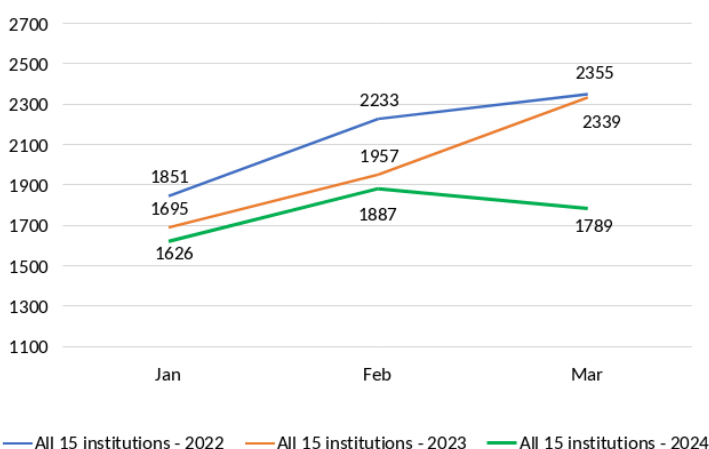


Swiss Graduate Jobmarket Monitor

Indicator J – Job Ads

This monthly indicator measures the published job ads on the platforms of 15 Career Services of Universities & Universities of Applied Sciences in Switzerland. The focus is on tracking job ads for graduates, e.g. career entry positions, traineeships, internships and so on.

Graph 1: Comparison number jobs ads 2022 - 2024



Compared to previous years, the number of job advertisements published in the first quarter of 2024 is lower. The 1st quarter of 2024 shows a deficit of 18% compared to 2022 and 12% compared to 2023.

Overall Development

Looking at the first quarter of 2024, the number of job ads were lower compared to the same period in the last two years.

Moreover, in March 2024, there is a small decline in the numbers compared to February.

Overall, in the last two years, the numbers always increased from January through March, however in 2024 the number drops at the end of the first quarter.

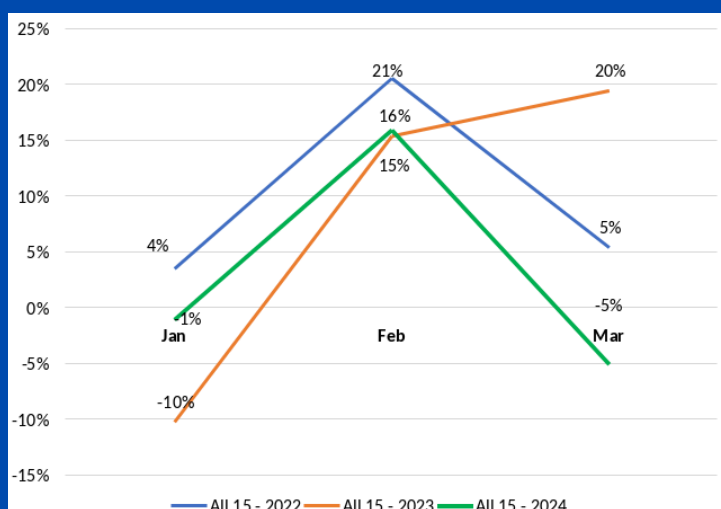
Q1/Year	Number of Job ads	In relation to the years		
		to 2022	to 2023	to 2024
2022	6439	100%	107%	121%
2023	5991	93%	100%	113%
2024	5302	82%	88%	100%

Monthly comparisons: March

The tendency of job ads in first quarter of 2024 can be compared to the one of 2022: There is a peak in February in the increase of job ads compared to the previous month.

As a result, February has up until now the highest monthly increase, with +21% in 2022, +15% in 2023 and +16% in 2024.

While in March 2023 another increase of 20% could be observed, March 2022 was a little bit better (+5%) as the previous month, while March 2024 shows a decrease and 2024 the number falls to 5% and -5% respectively.



Graph 2: Monthly changes Jan-March 2022-2024
 Numbers based on 15 institutions

From university to university

With this graph we want to analyse, how the overall tendency is affected by single universities, as we know that the reported figures vary greatly in size.

The yellow line shows the net positive growth rates: Greater than zero means that the number of positions at more universities has increased than decreased, less than zero means that the number of positions at more universities has decreased than increased.

	Q3/2023			Q4/2023			Q1/2024		
	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24
	-15%	-26%	8%	57%	26%	-21%	-14%	-6%	5%
	-3%	-12%	13%	-4%	-23%	47%	-25%	53%	-8%
	7%	45%	-62%	163%	-55%	-5%	61%	-3%	50%
	71%	-42%	57%	-45%	17%	-43%	-50%	600%	-93%
	-11%	-23%	82%	1%	-24%	-3%	2%	40%	3%
	-7%	-7%	2%	6%	-18%	8%	-9%	21%	-14%
	3%	-15%	9%	41%	-24%	-13%	-6%	6%	20%
	-25%	-24%	16%	1%	59%	-18%	4%	6%	51%
	56%	-20%	3%	22%	-6%	-23%	55%	1%	-41%
	-10%	-22%	37%	27%	-17%	-14%	14%	0%	7%
	-3%	-12%	2%	1%	9%	-14%	4%	38%	-20%
	-3%	9%	-40%	110%	30%	-5%	-48%	50%	-43%
	-24%	-29%	84%	-63%	200%	-14%	-9%	13%	-20%
	0%	25%	8%	-11%	-17%	50%	13%	32%	-2%
	0%	-51%	64%	11%	-18%	26%	-1%	1%	11%
	30%	-47%	36%	-32%	34%	-16%	-30%	64%	-1%
	-20%	-10%	-44%	190%	-2%	14%	-46%	31%	-37%
net increas	-5	-11	11	9	-3	-7	-3	13	-3

Graph 3: Change in job ads compared to previous month per university

During 2024's first quarter, the job market was overall at its best in February.

Looking more closely, we can observe that in January, the numbers of job ads compared to December where much lower in five universities specifically. Three of them were also reporting lower numbers in March compared to February.

The low numbers in January can be explained by the Christmas holidays and the absence of workers nationwide, and therefore also justifies the increase in February, as the job market gets back on track.

Compared with Q3/2023 and Q4/2023, Q1/2024 appears to be greener. This impression is supported with the more positive than negative changes in the respective months (yellow line).

Impressum

The "Swiss Graduates Job Market Monitor" is a project of the Career Services Network of Switzerland (CSNCH), which attempts to record and map the development of the labour market for university graduates using four indicators.

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