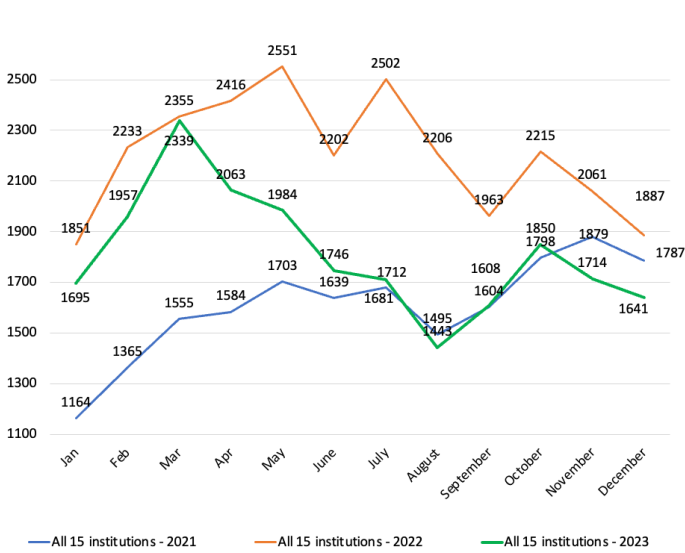


Swiss Graduate Jobmarket Monitor

Indicator J – Job Ads

This indicator monthly measures the published job ads on the platforms of 15 Career Services of Universities & Universities of Applied Sciences in Switzerland. The focus is on tracking job ads for graduates, e.g. career entry positions, traineeships, internships etc.

Comparison number jobs ads 2021 - 2023



Development overall

The recovery from the annual minimum of 1443 job ads in August continued into the beginning of the fourth quarter. October shows a slight increase to 1850 job ads, surpassing the annual average of 1812 for the first time in four months.

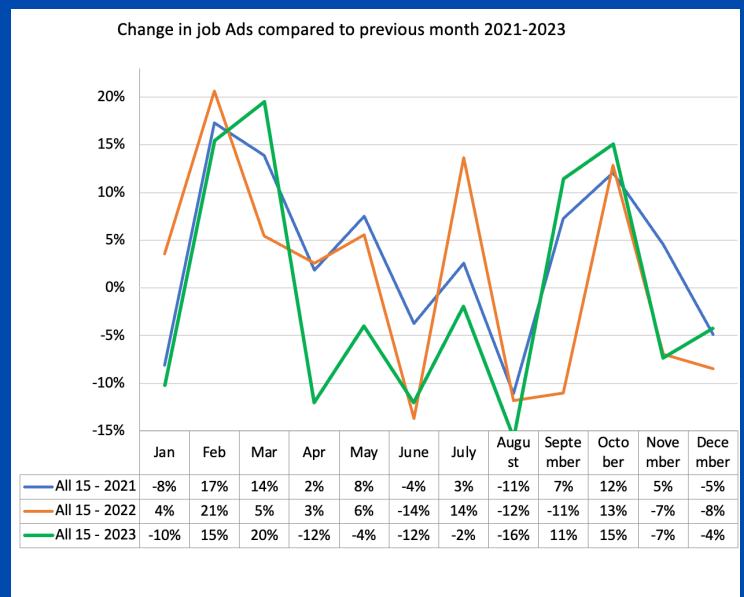
However, the last two months of the period saw a decline, resembling trends observed at the end of 2022 and, with a slight delay, at the end of 2021.

Monthly comparisons

The 2023 year-end period shows similar characteristics to those observed in 2022 and 2021, with the exception of September 2022 and November 2021, where the reversal occurs with a time delay.

For the fourth quarter of 2023, October shows the second largest increase of the year, while the decrease recorded in November and December are less pronounced than those observed in the other declining months.

Graphical analysis reveals that the decline between end of March and end of April represents the biggest drop of the year, surpassed only by that observed between October and November.



From university to university

During the fourth quarter of 2023, the job market maintained a marked dynamic and variability.

Looking at monthly trends, we can see that October was generally positive, with the exception of HES-SO Valais-Wallis and Universität Basel. By contrast, November and December were characterized by negative trends. In quantitative terms, in October, 73% of career services (11 out of 15) recorded positive growth. This rate dropped to 40% (6 out of 15) in November, and fell further to 27% (4 out of 15) in December.

These observations illustrate the fluctuating nature of the job market, highlighting the distinct institutional variations within the university environment during this period.

Institution	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23
Universität Lausanne - HEC	-30%	161%	10%	-4%	-18%	-2%	-15%	-26%	8%	57%	26%	-21%
Universität Lausanne - SOC	-45%	144%	-2%	-46%	77%	-12%	-3%	-12%	13%	-4%	-23%	47%
Universität Bern	4%	35%	11%	-3%	26%	-44%	7%	45%	-62%	-163%	-55%	-5%
Universität Basel	100%	0%	89%	24%	-62%	-13%	71%	-42%	57%	-45%	17%	-43%
HSLU Hochschule Luzern	-7%	32%	69%	-26%	-10%	-15%	-11%	-23%	82%	1%	-24%	-3%
ETH Zürich	-1%	-12%	17%	-4%	-12%	-1%	-7%	-7%	2%	6%	-18%	8%
Universität Zürich	2%	-5%	19%	11%	-5%	-29%	3%	-15%	9%	41%	-24%	-13%
FHNW Hochschule für Wirtschaft	68%	26%	15%	-9%	-22%	-4%	-25%	-24%	16%	1%	59%	-18%
OST	-42%	-11%	59%	-16%	1%	-43%	56%	-20%	3%	22%	-6%	-23%
Universität St. Gallen	-11%	18%	25%	-29%	-7%	9%	-10%	-22%	37%	27%	-17%	-14%
Università della Svizzera Italiana	-30%	68%	6%	39%	-9%	-12%	-3%	-12%	2%	1%	9%	-14%
SUPSI	4%	-33%	-33%	0%	38%	0%	-3%	9%	-40%	110%	30%	-5%
HES-SO Valais	37%	7%	48%	-34%	21%	-12%	-24%	-29%	84%	-63%	200%	-14%
HWZ	111%	63%	-45%	6%	-17%	33%	0%	25%	8%	-11%	-17%	50%
ZHAW	32%	-10%	23%	-21%	-24%	30%	0%	-51%	64%	11%	-18%	26%

Change in job ads compared to previous month per university

Impressum

The "Swiss Graduates Job Market Monitor" is a project of the Career Services Network of Switzerland (CSNCH), which attempts to record and map the development of the labour market for university graduates using four indicators.

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