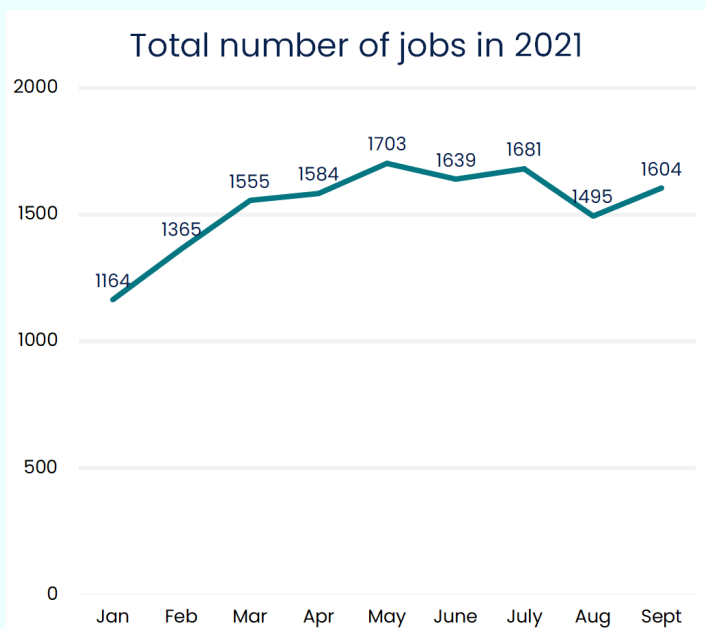


Swiss Graduate Jobmarket Monitor

Indicator J – Job Ads

This indicator monthly measures the published job ads on the platforms of 15 Career Services of Universities & Universities of Applied Sciences in Switzerland. The focus is on tracking job ads for graduates, e.g. career entry positions, traineeships, internships etc.

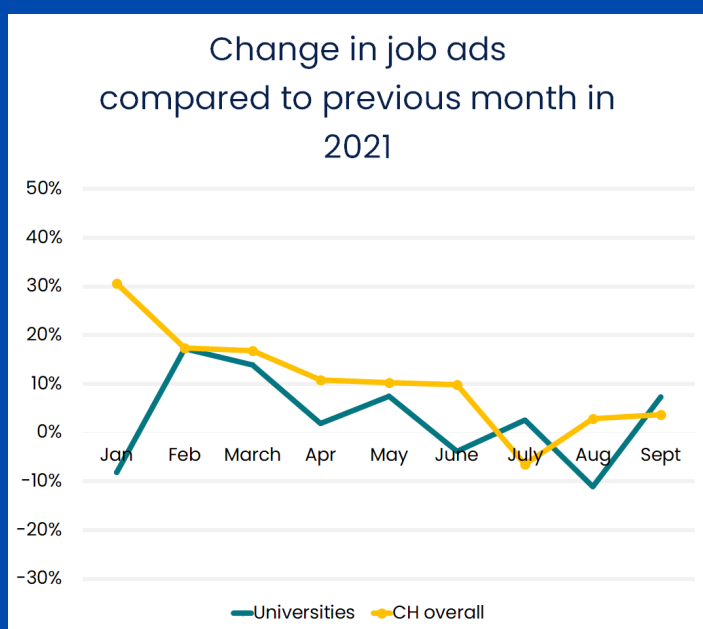


Development overall

Since the beginning of 2021, the total number of job ads published from all participating Career Services were mostly increasing. In Q2/2021 and Q3/2021 the figures remained on a stable level. Compared to Q2/2021, there were in sum less jobs ads published in Q3/2021.

Monthly comparisons

In Q3/2021, the job market for graduates (green line) and the overall Swiss job market (yellow line) showed opposite trends. While the latter market faced a negative development at the beginning and since then continuing to grow the graduates job market registered a negative growth rate in August while indicating a positive trend in July and September.



Change in job ads compared to previous month per university 2021

	Jan 21	Feb 21	Mar 21	Apr 21	May 21	June 21	July 21	Aug 21	Sept 21
1	-64%	31%	55%	-17%	37%	-1%	19%	-29%	23%
2	-41%	263%	-10%	106%	34%	-19%	-5%	5%	-23%
3	-9%	110%	14%	100%	-25%	-33%	-25%	-50%	144%
4	100%	0%	-100%	0%	-40%	-83%	500%	-50%	200%
5	-7%	80%	61%	-31%	-15%	-22%	-6%	-28%	3%
6	0%	2%	-5%	6%	3%	0%	-8%	-7%	12%
7	-16%	40%	22%	14%	-6%	5%	-13%	-11%	16%
8	-25%	25%	33%	-12%	6%	21%	26%	-16%	-21%
9	7%	3%	29%	-2%	-12%	-13%	55%	-1%	9%
10	12%	5%	21%	-19%	2%	14%	-1%	-26%	4%
11	-14%	31%	-26%	-4%	59%	-17%	-21%	-2%	19%
12	-27%	19%	-5%	-28%	192%	39%	-23%	-2%	-13%
13	-13%	0%	31%	-18%	21%	53%	-50%	62%	10%
14	-11%	6%	-17%	80%	-19%	-5%	-76%	180%	64%
15	-13%	2%	17%	-12%	26%	-21%	22%	-37%	20%

From university to university

Comparing the growth rates per university shows that there are still significant differences existing between the Career Services: one university reported an increase of +500% in July while others reported a decline of up to 76% in the same month. 80% of the Career Services had a negative growth rate in August.

Impressum

The "Swiss Graduates Job Market Monitor" is a project of the Career Services Network of Switzerland (CSNCH), which attempts to record and map the development of the labour market for university graduates using four indicators.

- The indicators of the monitor
- J – Job ads
- E – Employers
- S – Students
- C – Career Services employees

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Learn more at <https://www.csnch.ch/en/graduate-job-market-monitor-en>