

Swiss Graduate Jobmarket Monitor Indicator E - Employers

This indicator shows the changes in the Swiss labour market for university graduates from the employers' perspective. It is collected every six months through a qualitative survey of employers.

Development of the number of open positions for graduates during the last 6 months.



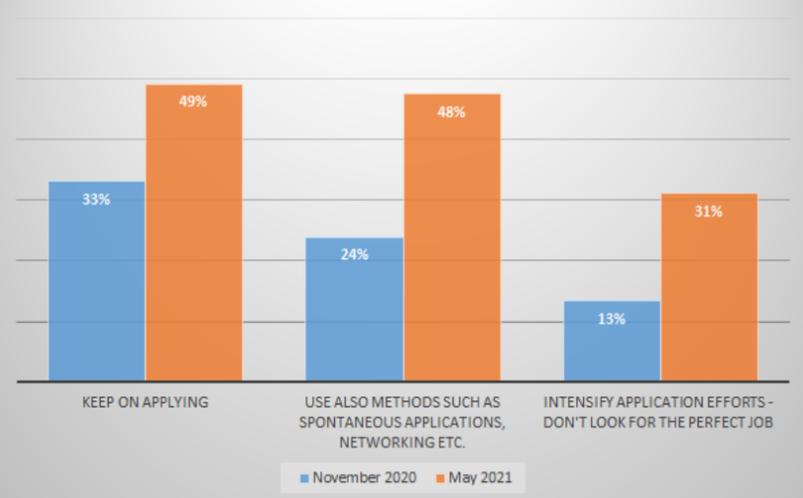
Development overall

A comparison between November 2020 and May 2021 shows that the number of vacancies for graduates has never been completely on hold, and it recovered even further in spring 2021. Few companies speak of a "hiring freeze" or mention slower recruitment processes.

Recommendations from an employers' perspective

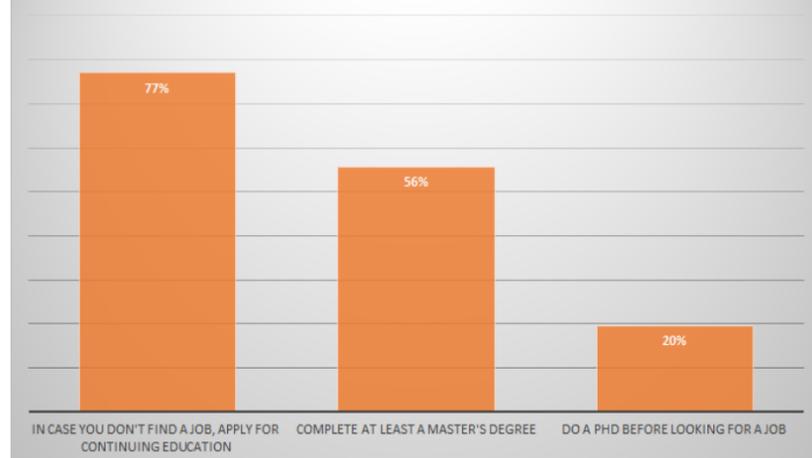
In view of the uncertainty caused by the Corona restrictions for many graduates, more than half of the company representatives are in favor of graduates applying as before. In addition, it is recommended to extend application efforts by using additional methods such as spontaneous applications.

How to apply - top 3 answer options*



*multiple answers applicable

Alternative strategies - top 3 answer options



Alternative strategies

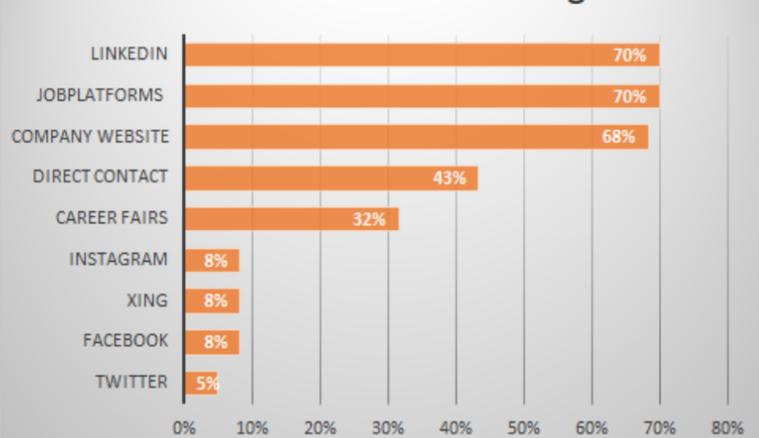
Half of the HR managers also recommend developing alternative strategies if the job search does not work out. These include, for example, continuing education, or focusing on completing a Master's degree before starting to look for a job. Doing a PhD instead of going into industry, however, is still seen as an alternative job search strategy by just under 20% of HR managers.*

*multiple answers applicable / question in May survey only

Recruitment Channel Usage

During the Corona pandemic, tools such as video conferencing platforms became a common part of the recruitment process. However, the impact of this development on the use of new channels for recruitment such as social media cannot (yet) be determined. The channels most used by companies in recruiting graduates are, besides their own career website, the social network LinkedIn and direct contacts with friends and family of existing employees.

Recruitment channels usage



Impressum

The "Swiss Graduates Job Market Monitor" is a project of the Career Services Network of Switzerland (CSNCH), which attempts to record and map the development of the labour market for university graduates using four indicators.

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Publishing date: August 05, 2021

The indicators of the monitor

J - Job ads

E - Employers

S - Students

C - Career Services employees

Learn more at <https://www.csnch.ch/en/graduate-job-market-monitor-en>