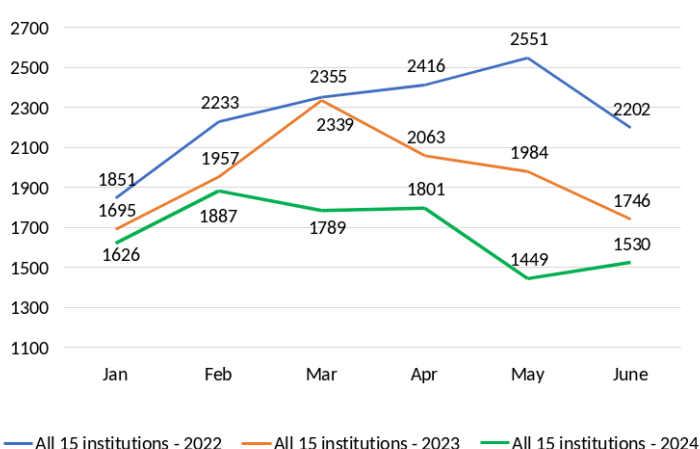


Swiss Graduate Jobmarket Monitor

Indicator J – Job Ads

This monthly indicator measures the published job ads on the platforms of 15 Career Services of Universities & Universities of Applied Sciences in Switzerland. The focus is on tracking job ads for graduates, e.g. career entry positions, traineeships, internships and so on.

Comparison number jobs ads 2022 - 2024



Compared to previous years, the number of job offers published in the second quarter of 2024 is significantly lower. The 2nd quarter of 2024 shows a deficit of 33% compared to 2022 and 17% compared to 2023.

Overall Development

Looking at the second quarter of 2024, the number of job ads were lower compared to the same period in the last two years.

Moreover, May 2024 registered the lowest number of job offers of the first six months, all years combined.

However, we can observe an increase in June 2024, where there is normally a big decrease in the other years.

Q2/Year	Number of Job ads	In relation to the years		
		to 2022	to 2023	to 2024
2022	7169	100%	124%	150%
2023	5793	81%	100%	121%
2024	4780	67%	83%	100%

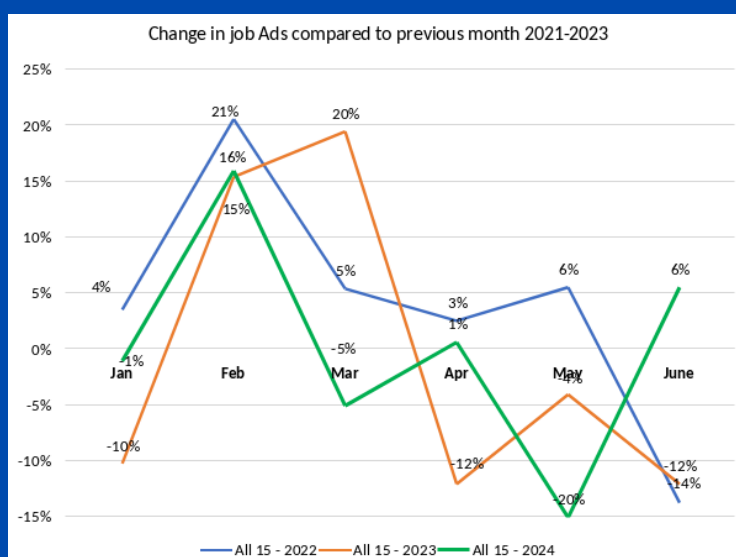
Monthly comparisons

The tendency of job ads in the 2nd quarter of 2024 is reversed, compared to 2022 and 2023 – there is a drop of -20% in May 2024, but an increase in 2022 and 2023 of 6% and -4% respectively, compared to the previous month.

However this also means that in June 2024, a huge increase can be observed, when in 2022 and 2023 there is a decrease of -14% and -12% respectively.

Finally, in April 2024, there is also an increase compared to the previous month, when in 2022 and 2023, there has always been a decrease compared to the last month.

Overall, Q2 is performing less good than Q1 in all three years.



Graph 2: Monthly changes Jan-March 2022-2024
 Numbers based on 15 institutions

From university to university

With this graph we want to analyse, how the overall tendency is affected by single universities, as we know that the reported figures vary greatly in size.

The line below the graph shows the net positive growth rates: Greater than zero means that the number of positions at more universities has increased than decreased, less than zero means that the number of positions at more universities has decreased than increased.

During 2024's second quarter, the job market was overall at its best in June.

Looking more closely, we can observe that in May, the numbers of job ads compared to April were much lower in ten universities specifically. Only three universities reported a positive change compared to the last month.

The low numbers in January can be explained by the Christmas holidays and the absence of workers nationwide, and therefore also justifies the increase in February, as the job market gets back on track.

Compared to Q4/2023 and Q1/2024, Q2/2024 appears to have more extremes (redder and greener), meaning the changes to the previous months are bigger than usual, which is supported with the net increase calculations, especially in May 2024.

	Q4/2023			Q1/2024			Q2/2024		
	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24
	57%	26%	-21%	-14%	-6%	5%	-3%	9%	-18%
	-4%	-23%	47%	-25%	53%	-8%	11%	-15%	-18%
	163%	-55%	-5%	61%	-3%	50%	7%	-38%	18%
	-45%	17%	-43%	-50%	600%	-93%	200%	-33%	300%
	1%	-24%	-3%	2%	40%	3%	-30%	7%	1%
	6%	-18%	8%	-9%	21%	-14%	-3%	-9%	10%
	41%	-24%	-13%	-6%	6%	20%	-5%	-7%	6%
	1%	59%	-18%	4%	6%	51%	1%	-39%	3%
	22%	-6%	-23%	55%	1%	-41%	21%	-49%	69%
	27%	-17%	-14%	14%	0%	7%	-17%	-23%	-9%
	1%	9%	-14%	4%	38%	-20%	31%	-40%	11%
	110%	30%	-5%	-48%	50%	-43%	29%	-29%	27%
	-63%	200%	-14%	-9%	13%	-20%	-33%	54%	-38%
	-11%	-17%	50%	13%	32%	-2%	5%	-17%	-8%
net increase	8	-2	-8	-2	13	-2	4	-10	8

Graph 3: Change in job ads compared to previous month per university

Impressum

The "Swiss Graduates Job Market Monitor" is a project of the Career Services Network of Switzerland (CSNCH), which attempts to record and map the development of the labour market for university graduates using four indicators.

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