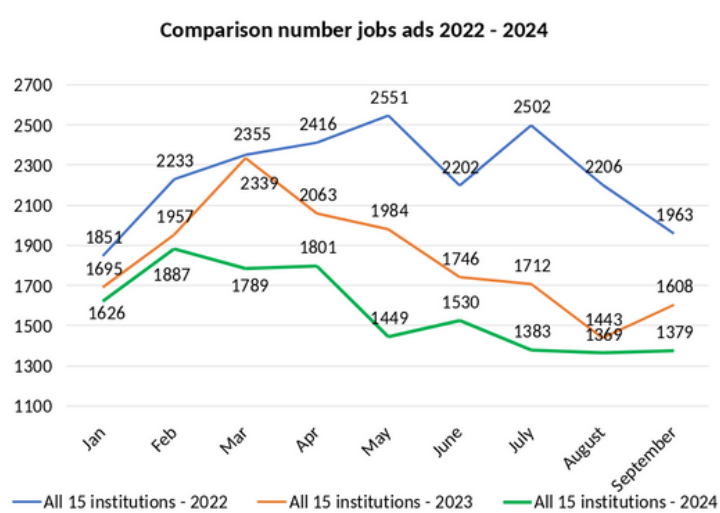


# Swiss Graduate Jobmarket Monitor

## Indicator J – Job Ads

This monthly indicator measures the published job ads on the platforms of 15 Career Services of Universities & Universities of Applied Sciences in Switzerland. The focus is on tracking job ads for graduates, e.g. career entry positions, traineeships, internships and so on.

### Q3 2024 in a nutshell



Graph 1: Total number of monthly Job ads Jan- Sept 2022-2024  
 Numbers based on 15 institutions

### Overall Development

Similar to the first and second quarter of 2024, the number of job ads across Switzerland remained consistently below the levels of previous years throughout the third quarter, indicating a downward trend in job market activity.

In July 2024, the total number of job ads was 1,383, representing a significant drop compared to 2,502 ads in July 2022 and 1,712 ads in July 2023.

This decline continued into August 2024, with only 1,369 job ads—marking the lowest number of job offers recorded in the first eight months across all years.

An interesting trend emerged in August 2024, where typically a big drop in the numbers of job ads can be observed in 2022 and 2023, but in 2024 the numbers remained stable.

Finally, when comparing Q3 2024 with Q3 2023 and 2022, there have usually been big changes between each month, which was not the case in Q3 2024.

### Overall Q3 Performance

The total job ads for Q3 2024 reflect a stabilisation within the job market, but with all time low numbers throughout the last three years. This trend suggests a job market that becomes more and more challenging, with fewer opportunities available for Swiss graduates.

### Q3 Comparison over time

Graph 2 illustrates a clear decline in Q3 job ads from 2022 to 2024.

2022: The reference year, with the highest total of 6,671 job ads.

2023: Job ads dropped by 29% compared to 2022, with a total of 4,763 ads. This was still 15% more than the ads recorded in 2024.

2024: The lowest figure was recorded in 2024, with 4,131 job ads — a 38% decline from 2022 and a 13% decrease from 2023.

| reference year | Total number Job ads | comparison year |         |         |
|----------------|----------------------|-----------------|---------|---------|
|                |                      | to 2022         | to 2023 | to 2024 |
| 2022           | 6671                 | -               | 40%     | 61%     |
| 2023           | 4763                 | -29%            | -       | 15%     |
| 2024           | 4131                 | -38%            | -13%    | -       |

Table: Total number of Q3 Job ads in comparison

Graph 2: Total Q3 Job ads 2022-2024 and comparison  
 Numbers based on 15 institutions

The data highlights that the job market in 2024 continues to be significantly less favorable for students compared to previous years, with no signs of improvement.

### From university to university

This graph aims to analyze how individual universities influence the overall trend, given the significant variation in the reported figures. The bottom row of the table displays the net positive growth rates: a value greater than zero indicates that more universities have experienced an increase in positions than a decrease, while a value less than zero indicates that more universities have seen a decrease in positions than an increase.

| Q1/2024 |        |        | Q2/2024 |        |        | Q3/2024 |        |        |
|---------|--------|--------|---------|--------|--------|---------|--------|--------|
| Jan-24  | Feb-24 | Mar-24 | Apr-24  | May-24 | Jun-24 | Jul-24  | Aug-24 | Sep-24 |
| -14%    | -6%    | 5%     | -3%     | 9%     | -18%   | -13%    | -2%    | 7%     |
| -25%    | 53%    | -8%    | 11%     | -15%   | -18%   | -13%    | 17%    | -29%   |
| 61%     | -3%    | 50%    | 7%      | -38%   | 18%    | -45%    | 11%    | -10%   |
| -50%    | 600%   | -93%   | 200%    | -33%   | 300%   | -88%    | 300%   | 0%     |
| 2%      | 40%    | 3%     | -30%    | 7%     | 1%     | -47%    | 10%    | 47%    |
| -9%     | 21%    | -14%   | -3%     | -9%    | 10%    | -14%    | 13%    | -1%    |
| -6%     | 6%     | 20%    | -5%     | -7%    | 6%     | -2%     | -17%   | 25%    |
| 4%      | 6%     | 51%    | 1%      | -39%   | 3%     | -6%     | -27%   | 22%    |
| 55%     | 1%     | -41%   | 21%     | -49%   | 69%    | 38%     | -11%   | -10%   |
| 14%     | 0%     | 7%     | -17%    | -23%   | -9%    | 11%     | -24%   | 27%    |
| 4%      | 38%    | -20%   | 31%     | -40%   | 11%    | -7%     | -6%    | 17%    |
| -48%    | 50%    | -43%   | 29%     | -29%   | 27%    | -18%    | -17%   | 21%    |
| -9%     | 13%    | -20%   | -33%    | 54%    | -38%   | -48%    | 150%   | 3%     |
| 13%     | 32%    | -2%    | 5%      | -17%   | -8%    | -11%    | -3%    | -43%   |
| -1%     | 1%     | 11%    | 6%      | -28%   | 61%    | -45%    | 44%    | -32%   |
| -30%    | 64%    | -1%    | 43%     | -18%   | 12%    | -44%    | -11%   | 52%    |
| -46%    | 31%    | -37%   | 72%     | -14%   | 5%     | -22%    | 69%    | -20%   |
| 73%     | 9%     | 56%    | -12%    | 2%     | 17%    | 0%      | -11%   | 9%     |
| -2      | 13     | -2     | 4       | -10    | 8      | -13     | -2     | 3      |

net increase

Graph 3: Change in job ads compared to previous month per university

In the third quarter of 2024, the job market reached its peak in September, which can be explained by the end of the summer holidays and the start of a new academic year.

A closer look reveals that in July, the number of job ads was significantly lower in thirteen specific universities compared to June. Only two universities reported a positive change from the previous month.

The third quarter of 2024 shows a positive change between July and September. There are less negative growth rates and more positive ones, going from -13 to 3 as a net increase.

### Impressum

The "Swiss Graduates Job Market Monitor" is a project of the Career Services Network of Switzerland (CSNCH), which attempts to record and map the development of the labour market for university graduates using four indicators.

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